Motivation in the Service of Allostasis: The Role of Anterior Mid-Cingulate Cortex

Alexandra Touroutoglou*,†,¹, Joseph M. Andreano‡,⁺, Morenikeji Adebayo‡, Sam Lyons‡,⁺, Lisa Feldman Barrett‡,⁺,§,¹

*Department of Neurology, Massachusetts General Hospital and Harvard Medical School, Charlestown, MA, United States
†Athinoula A. Martinos Center for Biomedical Imaging, Massachusetts General Hospital and Harvard Medical School, Charlestown, MA, United States
‡Psychiatric Neuroimaging Division, Department of Psychiatry, Massachusetts General Hospital and Harvard Medical School, Charlestown, MA, United States
§Department of Psychology, Northeastern University, Boston, MA, United States
¹Corresponding authors: e-mail address: atouroutoglou@mgh.harvard.edu; l.barrett@neu.edu

Contents

1. Introduction 2
2. Motivation as a Predictive Process 4
3. Motivation in the Service of Allostasis 6
4. Motivation in the Brain: The Role of Anterior Mid-Cingulate Cortex in Allostasis 10
   4.1 Anterior Mid-Cingulate Cortex as a Structural and Functional "Hub" 10
   4.2 Computations of the Value of Prior and Expected Rewards 11
   4.3 Assessment of Energetic Costs in the Brain and the Body 12
   4.4 Selectively Learning and Encoding of Prediction Errors Relevant for Allostasis 12
   4.5 Computations for Monitoring of Internal States of the Body 13
   4.6 Modulating the Arousal State of the Body to Prepare for Action 14
5. Mid-Cingulate in Motivated Behavior: Tenacity and Apathy 15
   5.1 Tenacity and the Anterior Mid-Cingulate Cortex 15
   5.2 Apathy and the Anterior Mid-Cingulate Cortex 17
6. Conclusions 18
References 19
Further Reading 25

Abstract

In this chapter, we suggest that motivation serves to anticipate the energy of the body and meet those needs before they arise called allostasis. We describe motivation as the output of energy computations that include estimates about future energy/metabolic needs and the value of effort required for potential behaviors (i.e., whether the cost of
effort is worthwhile). We bring neuroscience evidence to bear to support this hypothesis. We outline a system of brain networks that have been shown to be important for motivation, focus in on one hub in this network, the anterior mid-cingulate cortex (aMCC), and discuss its importance for establishing motivation in the service of allostatics. We present evidence that the aMCC, positioned at the intersection of multiple brain networks, is wired to integrate signals relating to allostatics with its sensory consequences, termed interoception, as well as with cognitive control processes, sensory, and motor functions. This integration guides the nervous system toward the optimal effort required to achieve a desired goal. Across a variety of task domains, we discuss the role of aMCC in motivation, including (a) processing of the value of prior and expected rewards, (b) assessment of energetic costs in the brain and the body, (c) selectively learning and encoding prediction errors (unexpected changes) that are relevant for allostatics, (d) computations for monitoring of internal states of the body, and (e) modulating the internal state of the body to prepare for action. Finally, we discuss the link between individual differences in aMCC processing and variation in two extreme ends of the range of motivational states, tenacity, and apathy.

1. INTRODUCTION

Motivation has been defined as the willingness to invest resources to achieve a potentially rewarding goal (Mitchell & Daniels, 2003). A person can be motivated to move, think, pay attention, and learn, which impacts the capacity to survive and reproduce (James, 1890; Sterling & Laughlin, 2015). However, it is not always possible to pursue every goal that might lead to reward because the body has limited energy resources. Correspondingly, classical theories recognized early on the importance of energy balance and efficient energy regulation in motivation. According to one evolutionary theory of motivation, for example, individuals are motivated to adopt strategies that allow them to consume the most energy while expending the least amount of energy (Bernard, Mills, Swenson, & Walsh, 2005). The drive-reduction motivational theory also suggests that humans are motivated to achieve a state of biological equilibrium, that is to satisfy physiological needs while correcting disturbances of homeostasis (a self-regulating process by which biological systems tend to maintain stability) (Hull, 1943). The need for achieving optimal energy balance extends beyond biological needs to include psychological states. For instance, the arousal theory of motivation holds that individuals are motivated to engage in behaviors that promote an optimal state of arousal (Berlyne, 1970; Yerkes & Dodson, 1908). Likewise, cognitive approaches to motivation
point to the importance of achieving a state of cognitive equilibrium, a state where cognitive dissonance (uncertainty or conflicts between attitudes, beliefs, feelings) is minimized (Cooper, 2007; Festinger, 1957).

Efficient energy regulation requires a full accounting of the costs and benefits of each potential action. Consequently, modern theories of motivation increasingly describe motivational states as the output of a computation (calculation), where the expected value of an action is weighed against anticipated costs. These include energetic costs, as all goal pursuit will require the expenditure of metabolic energy, opportunity costs, as the pursuit of one goal might block progress toward another, hedonic costs, such as the unpleasantness of effort (Botvinick & Braver, 2015; Holroyd & Yeung, 2012; Shenhav et al., 2017). In psychological theory, the availability of physiological resources that can influence motivational computations in multiple ways has received less attention as an important component of these cost–benefit calculations. As the body’s energy supplies are limited, the potential cost of a behavior must be understood in relation to the momentary energy state of the body (and potentially in relation to future states). Similarly, research indicates that the value of a reward is dependent upon the status of physiological needs, and this is true, even for primary rewards like food (Cassidy & Tong, 2017). As a consequence, for example, the computed value of foraging behavior might depend not only on the calories expended seeking food vs. those gained by obtaining it, but must also be weighted considering how much metabolic energy is available for foraging, and how urgently new energy resources are needed.

As both the state of the body and the environment are constantly changing, a crucial component of efficient energy regulation is the ability of the brain to anticipate the future energetic needs of the body and prepares to satisfy them before they arise. Predictive energy regulation of this sort has been termed allostasis (Sterling, 2012; see also Barrett, 2017a, 2017b; Barrett & Simmons, 2015). Traditional theories of motivation draw on a model of the brain as a fundamentally reactive “stimulus–response” organ and therefore largely fail to take allostasis, as a predictive process, into account. Recent developments in theoretical and empirical neuroscience, however, suggest a new understanding of the brain as a dynamic, predictive machine that uses prior experiences to guide behavior toward goals. According to these accounts the brain is not a passive organ, but instead is constantly drawing on prior experience to construct a model which actively generates predictions about external events and internal energy economy. These predictions are continuously compared to sensory input,
and when there is a mismatch, prediction errors are used by the brain to revise its model of the world (Barrett, 2017a, 2017b; Barrett & Simmons, 2015; Friston, 2010, 2013). By constantly updating its predictions to minimize prediction error, the brain can effectively learn and adapt to changing circumstances.

In this chapter, we will suggest that motivation is a manifestation of the dynamic regulation of energy resources to predictively meet emerging needs (allostasis). We first consider contemporary predictive theories of motivation. Although consistent with the predictive function of the brain, these theories fail to account for the influence of momentary energy states of the body on motivation. To fill this conceptual gap, we propose a framework for understanding motivation that integrates the brain’s predictive function with its role in promoting and maintaining allostasis. In support of our framework, we present evidence from brain connectomics to briefly describe the neural systems involved in allostasis, focusing on a hub region at the intersection of multiple networks, the anterior mid-cingulate cortex (aMCC). We hypothesize that the aMCC predicts the energy needs and guides behavior toward energy balance by launching the predictions that control the inner systems of the body while integrating ascending interoceptive inputs (e.g., signals related to the glucose levels in the blood) thereby guiding the computation of reward, cognitive control, and motor control. Drawing on evidence from neuroimaging during psychological tasks, we will show how this integration guides the nervous system toward the optimal effort required to achieve a desired goal. Finally, we will consider evidence from neuroimaging and lesion studies pointing to the crucial role of aMCC in two extreme ends of the range of motivational states, apathy, and tenacity, i.e., a highly motivated state of defying challenges to achieve goals, to demonstrate how individual variation in motivation can be understood in an allostatic framework.

2. MOTIVATION AS A PREDICTIVE PROCESS

The earliest accounts of motivation described it as a property of an organism or a property of a stimulus that was presumed to provoke a response from the organism. For example, some hypotheses focused on pleasure and pain as the primary drivers of behavior (Bentham, 1789; James, 1890), or on a set of distinct, fundamental psychological needs (Maslow, 1943; Murray, 1938), each independently driving approach and avoidance of relevant stimuli (Elliot, 2008). Other hypotheses focused on the idea that
behavior is extrinsically driven by an external reinforcing stimulus such as monetary reward (incentive theory, Vroom, 1964).

Later theories focused more on prediction as important to motivation. In an early example of such a predictive model, motivation includes not only a desire for a reward (valence) but also the expected probability that some goal will be achieved (expectancy) and that this will lead to that reward (instrumentality) (Lewin, Dembo, Festinger, & Sears, 1944). When faced with the option of pursuing some goal, uncertain factors, such as the probability of success, must be estimated in advance of the generation of motivational states. Later theories (Eccles & Wigfield, 2002; Shenhav, Botvinick, & Cohen, 2013) added the predicted cost of acting to the equation, suggesting that a motivation to act depends on the expected value of action exceeding expected costs. These accounts focus primarily on predictions of external outcomes. Motivation–related computations may also include other factors, including predictions about the energy state of the body, however, incorporating new insights about the brain as a predictive organ that uses prior occurrences and statistical inference to guide action and construct experience in a fundamentally motivated way.

More recent models of motivated behavior have suggested that multiple components of motivational computations span multiple levels of complexity, with higher levels regulating lower ones (Pezzulo, Rigoli, & Friston, 2018). For example, in the case of an individual deciding whether or not to have dessert, this view proposed that information signaling glucose levels in the blood is represented at the lowest level of motivational computations. The motivation to eat may be tempered, however, by the higher-level general goal of dieting. At the same time, though, episodic (context) details specific to the situation may intervene; if one is celebrating a birthday, the value of dessert may be represented as unusually high. Meanwhile, control processes integrate contextual details, constraining behavior toward actions predicted to successfully achieve desired goals; i.e., once dessert has been decided upon, one might need only to open the refrigerator if at home, but at a restaurant it must be ordered and paid for (Pezzulo et al., 2018). Thus, on this view, motivational computations integrate predictions about physiological needs with longer-term goals maintained by cognitive control and exteroception (sensory information originating outside of the body) about the specifics of the current environment. An implication of this model is that control and motivational processes, while related, are computationally distinct, and may involve different anatomical substrates. The brain has to infer (1) how to achieve goals based on control processes mediated by
structures in the prefrontal cortex and the thalamus and (2) which goals are worth pursuing based on motivational processing that occurs in structures in striatum and basal ganglia (Pezzulo et al., 2018).

This more modern model of motivation recognizes both the fundamentally predictive nature of the brain and the importance of current information from the body in generating motivational states. It fails to acknowledge that predictions about the internal environment—the body’s energetic needs and available energetic resources—are as important to motivation as predictions of external outcomes. As both the internal and external environments are ever changing, both must be estimated in advance so that energy resources can be appropriately allocated before needs arise. Furthermore, the model fails to take into account predictions that span a longer temporal window, e.g., a goal of dieting requires predicting how eating dessert will impact your weight tomorrow or at some future time (a week, a month). In the next section, we consider this need for maintaining physiological regulation through prediction of internal states in understanding motivation, bridging physical and psychological aspects to propose a computational framework for motivation and related concepts like goals, reward, and effort.

3. MOTIVATION IN THE SERVICE OF ALLOSTASIS

Building on previous computational theories and recent findings in neuroimaging, we hypothesize that motivation results from neural computations whose goal is the maintenance of allostasis, or the predictive regulation of energy resources (Sterling, 2012). Allostasis is related to the widely used concept of homeostasis, but is distinct in that homeostasis focuses on maintaining stability in a reactive way, while allostasis is fundamentally predictive. Conventional theory of homeostasis holds that the body actively seeks physiologically optimal set-points (Cannon, 1932). When a departure from one of these set-points is detected, the body seeks to remedy this either by adjusting physiological processes to compensate (e.g., raising body temperature in cold environments) or motivating behavior that promotes homeostasis (e.g., foraging in conditions of hunger) through the generation of an aversive “drive” state (Hull, 1943). However, there is no single optimal physiological state of the body; energy needs are constantly shifting due to changing environmental conditions and behavioral plans (Sterling, 2012). Thus, in order to maintain energy balance, bodily states must be matched to present energy needs. Thus a reactive approach to energy regulation
would lead to a body equipped to meet the needs of the past, not the present. For maximally efficient energy regulation, it is necessary to predict future energy needs, so that the body can begin to move toward energy balance in advance. This predictive energy regulation is termed allostasis (for a model of allostasis, see Barrett, 2017a, 2017b; Barrett & Simmons, 2015; Sterling, 2012).

We hypothesize that motivation results from the brain’s attempts to maintain allostasis. The brain continually estimates future energy/metabolic needs (Barrett, 2017a, 2017b; Barrett & Simmons, 2015). This estimation includes not only predicted environmental conditions but also whether or not effort required for potential behaviors are worthwhile. At the same time, predicted energy needs are continually compared to available resources. The output of this energy computation we term motivation. If this computation predicts an energy deficit, and a potential behavior is predicted to promote energy balance, an organism will be motivated to perform that behavior, while the body simultaneously marshals the necessary resources to meet task needs. Alternatively if predicted resources are computed to match predicted needs, motivation to act will be low. Thus motivation, on this view, is simply one part of an ensemble of metabolic changes that prepare the body for future demands, and an incidental consequence of the brain’s endeavor to carry out its most fundamental duty: to support the human body in metabolism and energy regulation. Understanding how the brain achieves allostasis, therefore, is equivalent to understanding how the brain achieves motivation.

Recent neuroscience research points to a large-scale system in the brain supporting allostasis, which connects predictions about energy requirements to systems that monitor and regulate the state of the body (Kleckner et al., 2017). This system includes two of the brain’s major intrinsic networks involved in sensing, thinking, and feeling (known as the salience and default mode network) (see Fig. 1; Kleckner et al., 2017). Each network is comprised of cortical and subcortical regions interconnected by the brain’s hub regions, including but not limited to regions important for motivation such as the anterior subregion of the mid-cingulate cortex (aMCC) (Kleckner et al., 2017). According to the allostasis model (Barrett, 2017a, 2017b; Barrett & Simmons, 2015), cortical regions issue physiological and visceromotor predictions to the autonomic nervous system, the immune system, and the endocrine systems of the body (see Fig. 2; Barrett, 2017a, 2017b; Barrett & Simmons, 2015). These regions are also hypothesized to send interoceptive predictions (predicted sensory consequences of
Fig. 1 A large-scale system for allostatics and interoception in the human brain. (A) The system implementing allostatics and interoception are composed of two large-scale intrinsic networks (default mode network on the left; salience network on the right) that are interconnected by several hubs (shown in the middle; for coordinates, see Kleckner et al., 2017). (B) The allostatic/interoception system, including subcortical connections. Note: valns, ventral anterior insula; MCC, mid-cingulate cortex; PHG, parahippocampal gyrus; PostCG, postcentral gyrus; PAG, periaqueductal gray; PBN, parabrachial nucleus; NTS, the nucleus of the solitary tract; vStriat., ventral striatum; Hypothal., hypothalamus. Adapted with permission from Kleckner, I. R., Zhang, J., Touroutoglou, A., Chanes, L., Xia, C., Simmons, W. K., et al. (2017). Evidence for a large-scale brain system supporting allostatics and interoception in humans. Nature Human Behaviour, 1, 0069, as adapted in Barrett, L. F. (2017a). The theory of constructed emotion: An active inference account of interoception and categorization. Social Cognitive and Affective Neuroscience, 12, 1833; Barrett, L. F. (2017b). How emotions are made: The secret life of the brain. New York: Houghton Mifflin Harcourt.

upcoming changes relevant to allostatics) to the primary interoceptive cortex (mid/posterior insula) (Barrett & Simmons, 2015). Ascending interoceptive input from the body arrives at the primary interoceptive cortex (mid/posterior insula) and is compared with the interoceptive predictions. The difference is computed as prediction error signals (Barrett & Simmons, 2015) (see Fig. 2).

An implication of this model of allostatics is that motor plans must be integrated with visceromotor signals to ensure that the body is prepared to meet task needs. The ability to dynamically regulate energy in this way is crucial for maintaining motivation in the face of difficulty. A number of neuroimaging studies (Holroyd & Yeung, 2012; Vassena, Holroyd, & Alexander, 2017; Vogt, 2016) suggest that the aMCC is a cortical structural and functional hub that could fulfill such a role of integrating motor and visceromotor signals to motivate behavior. Indeed, the aMCC is connected
Fig. 2 A depiction of visceromotor predictive coding in the human brain. (A) Key limbic and paralimbic cortices (SMA, MCC, dmPFC, pgACC, vmPFC, sgACC) provide cortical control of the body internal milieu. The primary motor cortex is labeled as MC. For simplicity, only primary visual cortex (V1), interoceptive cortex (m/plms), and somatosensory cortex (SSC) are shown. Subcortical regions are not shown. (B) Limbic cortices initiate visceromotor predictions that descend to the body via the hypothalamus and brainstem nuclei (e.g., PAG, PBN, and nucleus of the solitary tract) to regulate the autonomic, neuroendocrine, and immune systems (solid lines). The ascending sensory inputs from the internal milieu of the body are carried along the vagus nerve and small diameter C and Aδ fibers to limbic regions (dotted lines). Comparisons between prediction signals and ascending sensory input result in prediction error that is available to update the brain’s internal model. SMA, supplementary motor area; MCC, middle cingulate cortex; dmPFC, dorsomedial prefrontal cortex; pgACC, pregenual anterior cingulate cortex; vmPFC, ventromedial prefrontal cortex; sgACC, subgenual anterior cingulate cortex; m/plms, middle and posterior insula. Adapted with permission from Barrett, L. F. (2017a). The theory of constructed emotion: An active inference account of interception and categorization. Social Cognitive and Affective Neuroscience, 12, 1833; Barrett, L. F. (2017b). How emotions are made: The secret life of the brain. New York: Houghton Mifflin Harcourt.

to regions important for motor (e.g., supplementary motor area) and visceromotor functions (e.g., anterior insula), reward (e.g., basal ganglia), attention (e.g., supramarginal gyrus), and effort (e.g., dorsolateral prefrontal cortex) (Beckmann, Johansen-Berg, & Rushworth, 2009; Wager et al., 2016).
In the following sections, we will review neuroimaging evidence for an aMCC role in motivation in the service of allostasis. We will first consider neuroanatomical evidence showing that the aMCC is a highly connected network hub, capable of integrating diverse inputs. We will then review neuroimaging evidence of aMCC engagement during tasks involving various computations relevant to motivation: (a) processing of the value of prior and expected rewards, (b) assessment of energetic costs in the brain and the body, (c) selectively learning and encoding prediction errors (unexpected changes) that are relevant for allostasis, (d) computations for monitoring of internal states of the body, and (e) modulating the internal state of the body to prepare for action.

4. MOTIVATION IN THE BRAIN: THE ROLE OF ANTERIOR MID-CINGULATE CORTEX IN ALLOSTASIS

4.1 Anterior Mid-Cingulate Cortex as a Structural and Functional “Hub”

Situated at the intersection of several of the brain’s major intrinsic networks, the aMCC is one of the most connected regions in the brain (Beckmann et al., 2009; van den Heuvel & Sporns, 2013a) (see Fig. 3). Evidence from brain connectivity studies show that the aMCC participates in systems associated with visceromotor functions such as the “salience” (Seeley et al., 2007; Touroutoglou et al., 2012) and “allostatic-interoceptive” networks (Kleckner et al., 2017) as well as networks associated with executive function, attention, and motor control such as “frontoparietal control” (Vincent et al., 2008), “ventral attention” (Fox et al., 2006), and “cingulo-operculum control” networks (Dosenbach et al., 2007; Nelson et al., 2010). Additionally, it has been demonstrated that aMCC is as a key region in a multimodal network that integrates information originating from primary sensory regions (e.g., visual, auditory, and somatosensory) (Sepulcre et al., 2012). Consequently the aMCC has been described as one of an ensemble of “rich club” regions that synchronize information flow across the brain (van den Heuvel & Sporns, 2013a).

Consistent with its broad connectivity, the aMCC has been implicated in a wide variety of tasks. Indeed, meta-analyses indicate that it is among the most frequently reported areas of activation in functional MRI research (Clark-Polner, Wager, Satpute, & Barrett, 2016; Nelson et al., 2010; Yarkoni, Poldrack, Nichols, Van Essen, & Wager, 2011), with reported activations in processes including pain, emotion, reward, conflict
Fig. 3  Neuroanatomy and connectivity of the aMCC (black circle). The aMCC region proposed by Vogt (A) (Vogt, 2005); aMCC as a member of the brain’s “rich club” hubs (B) (van den Heuvel & Sporns, 2013b); aMCC (labeled dorsal anterior cingulate cortex) as a key region of the multimodal integration network (C) (Sepulcre, Sabuncu, Yeo, Liu, & Johnson, 2012); aMCC sits at the nexus (purple) of two salience subsystems; dorsal salience subsystem (blue) associated with attention and the ventral salience subsystem (red) associated with viscerosomatic processing (D) (Touroutoglou, Hollenbeck, Dickerson, & Feldman Barrett, 2012); aMCC as a key region of the large-scale allostatic/interoceptive system (E) (Kleckner et al., 2017), frontoparietal control system (F) (Vincent, Kahn, Snyder, Raichle, & Buckner, 2008), ventral attention system (G) (Fox, Corbetta, Snyder, Vincent, & Raichle, 2006), and cingulopercular network (H) (Dosenbach et al., 2007).

monitoring, error detection, memory, and social cognition (Beckmann et al., 2009; Wager et al., 2016). We will now review evidence of aMCC involvement in these various domains, focusing on its participation in each of the multiple motivational computations that serve allostatics.

4.2 Computations of the Value of Prior and Expected Rewards

A central component of motivational computation is the processing of the value of prior and expected rewards. Multiple neuroimaging studies indicate the aMCC is involved in reward-based decision-making tasks (Bahlmann, Aarts, & D’Esposito, 2015). In particular, the aMCC seems to track both the magnitude and the probability of predicted rewards (Kouneiher, Charron, & Koechlin, 2009), increasing its response to a task when reward value is either reduced (Bush et al., 2002) or increased (Rushworth & Behrens, 2008). The aMCC involvement in the processing of both increases and reductions of the expected rewards, suggests a more general role for the
region in the computation of hedonic value. Indeed, a recent meta-analysis of 206 imaging studies showed that aMCC activity increases in response to changes in the magnitude of both expected rewarding and aversive outcomes, suggesting an underlying U-shaped function, indicative of signal related to arousal or salience processing (Bartra, McGuire, & Kable, 2013).

### 4.3 Assessment of Energetic Costs in the Brain and the Body

Motivational computations also require the assessment of energetic costs in the brain and the body, in terms of effort expended. Current research indicates that the aMCC encodes not only the value of a reward but also the cost of the effort required to obtain it (Harris & Lim, 2016). Numerous studies indicate that aMCC is engaged by cognitively demanding tasks involving executive function, motor function, memory, attention, language, and mathematics (Cole & Schneider, 2007; Duncan, 2010, 2013; Duncan & Owen, 2000; Hoffstaedter et al., 2014; Power & Petersen, 2013). Such complex tasks are generally experienced as effortful. In one study, Fedorenko, Duncan, and Kanwisher (2013) presented easy and difficult versions of several distinct tasks involving language, arithmetic, working memory, and response inhibition in the same experiment, and found that the more difficult variant evoked significantly greater aMCC activity in every case, irrespective of task differences (Fedorenko et al., 2013). This suggests the possibility that aMCC activity represents a domain-general sense of subjective effort.

Sheth et al. (2012) provide evidence suggesting that in addition to monitoring current effort expenditure, the aMCC also serves to predict future effort requirements (Sheth et al., 2012). Their findings show that aMCC activity during a variable difficulty task is modulated by activity during previous trials in a way that accelerates reactions to cues of similar difficulty as previous trials, while slowing reactions when difficulty levels change. In this way, they suggest the aMCC provides a continuously updated prediction of expected cognitive demands. Such a predictive mechanism would allow the body to increase arousal and deploy cognitive control resources in advance of anticipated difficulties to meet task needs.

### 4.4 Selectively Learning and Encoding of Prediction Errors Relevant for Allostasis

Maintaining motivation in the face of unexpected difficulty requires rapid recalibration of allostatic computations when expectations are violated. In these cases, it is crucial that attention be immediately directed toward
unexpected demands, such that changing energetic needs can be quickly assessed. Multiple studies indicate that the aMCC is preferentially activated by outcomes that defy expectations, such as when unexpected events occur (Jessup, Busemeyer, & Brown, 2010; Nee, Kastner, & Brown, 2011), errors are detected (Ullsperger & von Cramon, 2001) or available options are in conflict (Barch et al., 2001; Botvinick, Cohen, & Carter, 2004). Similarly, aMCC response is greatest when a task is novel (and task demands are largely unknown) but declines as a task becomes familiar (and task demands become predictable) (Bush et al., 1998; Raichle et al., 1994).

Indeed, the greater the prediction error (the more events deviate from expectations), the more likely the aMCC is to activate, leading some to suggest a role for aMCC in preparing control systems for future demands by predicting behavioral outcomes and adjusting to prediction errors (Alexander & Brown, 2011, 2017; Barrett & Simmons, 2015). Consistent with this view, feedback signaling a need for larger behavioral adaptations produces a substantially larger aMCC response than feedback signaling a need for smaller or no change (Jocham, Neumann, Klein, Danielmeier, & Ullsperger, 2009), and individuals with damage to their aMCC exhibit a marked impairment at feedback-based behavioral adaptation (Sheth et al., 2012). Given that encoding prediction errors is inherently energetically costly, it is necessary to set thresholds of precision for the detection of errors or deviations from prediction that are relevant for allostasis. A very sensitive system could be energetically wasteful while a less sensitive system might miss allostatically relevant information. The aMCC as a region engaged by prediction error may play a role in setting these thresholds to minimize costs such that we only learn information that is helpful to allostasis in the future.

4.5 Computation for Monitoring of Internal States of the Body

Monitoring the internal state of the body is also crucial to motivational computations, as maintaining allostasis requires an accurate assessment of available physiological energy resources. Multiple studies have implicated the aMCC in tasks involving interoception. The resting activity of aMCC is significantly correlated with that of ventral anterior insular cortex (Taylor, Seminowicz, & Davis, 2009), which is believed to play an important role in predicting the state of the body (Barrett & Simmons, 2015). In task-related studies, when participants are asked to attend closely to their physiological state (by judging the timing of their own heartbeats), the aMCC is
robustly engaged (Critchley, Wiens, Rothstein, Ohman, & Dolan, 2004). Furthermore, the magnitude of aMCC activity during heartbeat detection tasks significantly predicts interoceptive accuracy (Pollatos, Schandry, Auer, & Kaufmann, 2007).

Additionally, substantial research indicates that the aMCC is engaged by various other interoceptive experiences, notably the experience of pain (Derbyshire, Whalley, Stenger, & Oakley, 2004; Lieberman & Eisenberger, 2015; Lindquist, Wager, Kober, Bliss-Moreau, & Barrett, 2012; Shackman et al., 2011; Vogt, 2005; Yarkoni et al., 2011). The aMCC has also been implicated in the processing of various other crucial physiological needs, such as hunger, thirst, and breathlessness (Lieberman & Eisenberger, 2015). Consistent with these findings, Lieberman and Eisenberger (2015) have suggested that the aMCC functions as a “neural alarm,” which directs attention toward potential conflicts with enduring survival goals.

4.6 Modulating the Arousal State of the Body to Prepare for Action

Maintaining motivation appropriate to the present circumstances also requires regulation of the state of the body. After potential costs and benefits have been computed, and compared to available resources, it may be necessary to deploy additional energy resources to support task demands, or to limit resources in order to suppress costly and unproductive behavior. A potential mechanism through which this could be achieved is by the regulation of arousal. An increase in arousal can serve to generate additional available metabolic energy in times of stress. Additionally, changes in arousal levels can alter the set-points of various physiological processes (i.e., hunger is suppressed in times of stress), which can further influence motivational computations (Morville, Friston, Burdakov, Siebner, & Hulme, 2018).

The aMCC is well equipped to modulate states of arousal through its connections to mid-brain nuclei (Bar et al., 2016), and substantial research indicates that the aMCC indeed exerts regulatory control over various autonomic processes. For example, cognitive and social stressors known to evoke autonomic stress responses robustly engage the aMCC (Gianaros & Wager, 2015; Wager et al., 2009), and the magnitude of aMCC responses has been associated with various stress-induced physiological changes. Increased blood flow in the aMCC is correlated with increases in blood pressure and heart rate variability, evoked by both mental (working memory) and physical (isometric exercise) exertion (Critchley, Corfield, Chandler, Mathias, & Dolan, 2000; Critchley et al., 2003). Changes in pupil dilation,
another marker of sympathetic activity, have also been associated with aMCC activity (Critchley, 2009). Acute stressors of the sort that evoke stress hormone release also activate the aMCC (Gianatos & Wager, 2015), and the degree of stress-evoked activation predicts the magnitude of the hormonal stress response (Hermans et al., 2011).

Thus, we propose that the aMCC performs computations to predict the value of planned behaviors and other events, and then translates these predictions into changes in physiological function (e.g., alterations in blood pressure, heart rate, hormonal responses) in order to deal with the situation at hand.

5. MID-CINGULATE IN MOTIVATED BEHAVIOR: TENACITY AND APATHY

Taken together, the findings above suggest that the aMCC operates as a hub of communication, synchronizing information from the diverse systems that support motivation. We have seen how aMCC contributes to the individual components of motivational computations. In this section, we consider direct behavioral evidence relating aMCC to motivated behavior. To this end, we will focus on the extreme ends of the motivational distributions, considering how the aMCC contributes to persistence in the face of extreme challenge, and how disruption of aMCC function can lead to profound motivational deficits.

5.1 Tenacity and the Anterior Mid-Cingulate Cortex

Evidence from a number of sources indicates that a healthy and well-connected aMCC is associated with persistent and strong motivation in the face of challenge, here termed tenacity.

Individuals with greater gray matter volume in the aMCC exhibit greater behavioral persistence (Van Schuerbeek, Baeken, De Raedt, De Mey, & Luypaert, 2011). In addition to structural integrity, greater aMCC function is also associated with higher degrees of tenacity. The activity of the aMCC during a difficult task has been found to positively correlate with self-reports of the degree of effort exerted (Mulert, Menzinger, Leicht, Pogarell, & Hegerl, 2005). Similarly, greater aMCC activity during cost/benefit comparison is associated with a greater willingness to exert effort (Bonnelle, Manohar, Behrens, & Husain, 2016; Chong et al., 2017). Additionally, when individuals are asked to choose between a more difficult task vs. an easier one, the aMCC is preferentially engaged by the choice of the more
difficult option (Scholl et al., 2015), and the magnitude of aMCC activity during such a choice predicts measures of behavioral persistence (Kurniawan et al., 2010).

Greater motivation is also predicted by more efficient communication between aMCC and other motivationally relevant regions (Spielberg et al., 2012). Indeed, greater aMCC connectivity is associated with higher scores on survey measures of grit, a scale of persistence in the face of challenge (Myers, Wang, Black, Bugescu, & Hoefft, 2016), as well as with better academic performance (Wang et al., 2017). As excellence in academics requires sustained effort and motivation, this finding indicates that improved mid-cingulate function predicts better outcomes for life challenges outside of the laboratory.

The integrity of the aMCC also seems to play a role in maintaining cognitive function in successful aging. Recent exciting findings in aging show that aMCC structure is associated with superior memory performance in “superagers,” a group of older adults who maintain exceptionally youthful memory abilities (Harrison, Weintraub, Mesulam, & Rogalski, 2012; Sun et al., 2016). Similar to “high-grit” young people, superagers exhibit a more highly connected aMCC than older adults (Zhang, Andreano, Dickerson, Touroutoglou, & Barrett, 2018).

Greater aMCC function has also been associated with success in achieving difficult life goals, notably in the area of exercise and weight loss. Maintaining a weight loss regimen requires substantial motivation; indeed, individual differences in grit predict adherence to physical exercise (Reed, Pritschet, & Cutton, 2013). Consistent with this observation, studies of brain metabolism during exercise indicate that a larger aMCC response is associated with greater exercise intensity (Kemppainen et al., 2005). Similarly, when individuals are presented with a choice between healthy foods and more calorically dense options, taking the healthy choice is associated with greater aMCC activity (Harding et al., 2017). Furthermore, preliminary evidence further suggests that direct stimulation of aMCC can bolster motivation to adhere to one’s weight loss goals. Leong et al. (2018) demonstrated in obese women that transcranial pink noise stimulation at the aMCC region results in reduced self-reported appetite on a “desire to eat” scale (Leong et al., 2018).

Perhaps the most striking evidence for aMCC role in maintaining motivation can be found in the work of Parvizi, Rangarajan, Shirer, Desai, and Greicius Michael (2013), who reported that direct stimulation of the aMCC produced an increase in “the will to persevere.” Patients
described their experience of aMCC stimulation as evoking the feeling of preparing for a difficult challenge. In one patient’s words: “I started getting this feeling like... I was driving into a storm[...] and you’ve got to get across the hill.”

### 5.2 Apathy and the Anterior Mid-Cingulate Cortex

Just as more robust aMCC function has been associated with higher degrees of motivation, studies of individuals with disruptions of function in this region have reported profound motivational difficulties such as apathy.

Studies of clinical depression, a disorder marked by a profound disruption of motivation (Pizzagalli, 2014), have consistently observed aMCC dysfunction in depressed individuals (Holroyd & Umemoto, 2016; Vogt, 2016). Depressed individuals exhibit reduced activation of aMCC during complex and effortful tasks (Elliott et al., 1997) as well as reduced aMCC gray matter (Goodkind et al., 2015). Furthermore, the degree of reduction in aMCC volume predicts the severity of apathetic symptoms in depression (Lavretsky, Ballmaier, Pham, Toga, & Kumar, 2007). Disruption of aMCC function could mediate apathy in multiple ways. One possibility is a disruption of the processing of reward (Holroyd & Umemoto, 2016). Consistent with this view, the depressed show substantially reduced aMCC activity during reward learning tasks (Kumar et al., 2008). Impaired ability to effectively learn from processing prediction error may also play a role. In one study employing a gambling task (Steele, Kumar, & Ebmeier, 2007), healthy individuals responded to negative feedback with aMCC activation and improved reaction times, while depressed individuals showed neither aMCC engagement or behavioral improvement following errors. This inability to adjust behavior was also correlated with the degree of anhedonia (Steele et al., 2007). Apathy in depression may also result from a disruption of energy regulation. If the aMCC is not receiving accurate information about the energy state of the body, it could fail to properly predict levels of arousal, resulting in a deficit of energy resources relative to current needs. Indeed, recent studies indicate that individuals suffering from depression exhibit significantly decreased interoceptive sensitivity (Avery et al., 2014).

More direct evidence of the connection between aMCC dysfunction and apathy can be observed in clinical populations where the aMCC or its connections have been damaged. Multiple studies have demonstrated that apathy in patients with lesions in aMCC is robustly associated with atrophy in aMCC (Marin & Wilkosz, 2005; for a review, see Ducharme,
Price, & Dickerson, 2017). Notably, in a case study, Naccache et al. (2005) report that a patient with extensive aMCC damage was able to complete cognitive control tasks at varying levels of difficulty but reported no difference in the subjective experience of effort between difficulty levels. Thus, damage to the aMCC can result both in reductions of motivation and an impaired ability to assess energetic costs in terms of effort, crucial for motivational computations toward achieving energy balance.

6. CONCLUSIONS

In this chapter, we present a model of motivation as a process whose primary function is the maintenance of allostasis, the efficient regulation of energy resources via prediction. This view, which places energy regulation and metabolism at the core of the concept of motivation, has a number of implications for theory and research practice.

If, as we suggest, motivation is the output of computations aimed at the promotion of allostasis, then motivational states should be understood as ubiquitous, as the body seeks allostasis at all times. Thus, motivation is not a mechanism engaged only in circumstances of deprivation or great potential reward, but rather a continuous measure of the match between anticipated energy needs and resources, which can equally lead to tenacious action or lethargy. Additionally, this view has implications for our understanding of reward, suggesting that the rewarding property of any stimulus or behavior derives entirely from the extent to which it promotes allostasis.

Our framework holds that the brain actively predicts future energy requirements and uses mismatches between predicted and perceived energy levels (prediction errors) to preemptively allocate energy resources. In this way, the brain can prepare the body to act before needs arise (e.g., blood pressure is adjusted prior to standing, to prevent fainting). Effective allostatic energy regulation requires various computations, including (a) processing of the value of prior and expected rewards, (b) assessment of energetic costs in the brain and the body, (c) selectively learning and encoding prediction errors that are relevant for allostasis, (d) monitoring of internal states of the body, and (e) modulating the internal state of the body to prepare for action.

The performance of these computations requires the integration of signal from diverse brain regions within large-scale intrinsic brain networks that serve allostasis. As a “hub” region situated at the intersection of these networks, and receiving diverse inputs from brain regions involved in interoception, reward processing, and cognitive control, the aMCC is well
equipped to integrate the various inputs to allostatic computations. By integrating these inputs, the aMCC serves to compute the predicted value and costs of planned behaviors, compare those costs to available physiological resources, and deploy additional resources when costly actions are judged to be worthwhile. In this way, the motivational calculations of the aMCC serve to guide behavior toward efficient (optimal) energy balance. Indeed, converging evidence from studies of brain connectivity, task-related activity, and neuropsychiatric case studies indicate that healthy aMCC function is associated with higher degrees of motivation, leading to tenacity, and persistence in the face of challenge, while aMCC dysfunction is associated with profound behavioral apathy.

These findings suggest that future research in motivation should attend more closely to the physiological state of participants, as variation in the internal energy states of participants could exercise a potent influence over motivational computations. Factors such as the time of day, the amount of sleep on the night prior, and the time since last meal could all influence the amount of available metabolic resources of research participants, which could change the amount of effort expended in pursuit of a reward, or whether an outcome is considered rewarding at all. Crucially, variability in the physiological states of participants is not a confound to be controlled, but rather central to understanding the phenomenon of motivation. Moreover, since motivational computations are relevant to all processes requiring metabolic energy, these factors could potentially influence outcomes in all domains of psychology.

REFERENCES


**FURTHER READING**


